

Virginia Slims Legends

Suggested Opportunities For Key Customers and Key Accounts:

- 1) Billie Jean King will be holding a tennis clinic on site at Saddlebrook (either Sat. or Sun. a.m.).
- 2) Pro-Am on-site at Saddlebrook (Sat. or Sun. a.m.). Customer has opportunity of playing with a legend (limited to 4 customers).
- 3) 100 concert tickets available (no cost to sales force).
- 4) Meet the stars (music and tennis players) at post-concert reception (no cost to sales force).
- 5) Tennis tickets, Sat. and Sun. (sales force will have to cover this cost).
- 6) On-site party with players (sales force will have to pay for hospitality).
- 7) Sales force / customer hospitality at tennis on-site (sales force would pay).
- 8) Sweepstakes -- V.I.P. weekend.
- 9) We can help arrange weekend packages at Saddlebrook Resort.

2071423797